

UTAH SYMPHONY | UTAH OPERA
FULL BOARD MEETING
SEPTEMBER 28, 2021
MINUTES

Attended in person: Steven Brosvik, John D’Arcy, David Dee, Kathryn Eberle (musician), Stephen Tanner Irish, Tom Jacobson, Tom Love, Judy Moreton, Hugh Palmer (musician), Dave Petersen, David Utrilla, and Kim Wilson attended from the Elected, Ex-officio, and Lifetime Boards. Marilyn Neilson was present from the Honorary Board.

USUO staff members present in person included: David Green, Steve Hogan, Meredith Kimball Laing, Jon Miles, Dallin Mills, Tom Paden, Leslie Peterson, Lisa Poppleton, and Katie Swainston. Julie McBeth and Erin Marr were present to record the minutes and facilitate the video conference.

Attended via video or teleconference: Doyle Arnold, Austin Bankhead, Judy Billings, George Cardon-Bystry, Doyle Clayburn (Utah Symphony Guild), Barry Eden (candidate elected during agenda item II), Luz Escamilla, Kem Gardner, Brian Greeff, Abbie Magrane, Frank Pignanelli, Gary Porter, Pat Richards, Miguel Rovira, Joanne Shiebler, Shane Stowell, Naoma Tate, Jim Tozer, Kelly Ward, Thomas Wright, and Henry Wurts attended via Zoom conference from the Elected, Ex-officio, and Lifetime Boards.

Guests and USUO staff members present via videoconference included: Anna Atkinson, Kim Blair, Heather Bristow, Paula Fowler, James Gordon, Janice and Gerald Maughan, Christopher McBeth, Michelle Peterson, Kathleen Sykes, Paul Taylor, Val Tholen, Toby Tolokan, and Greg Walz.

Elected and Ex-officio Board members not available to attend due to schedule or technical difficulties: Stewart Barlow, Gary Crocker, Julie Aiken Hansen, Dan Hemmert, Annette Jarvis, Brad Merrill, Robin Milne, Dinesh Patel, Jason Price, Shar Quinney, Stan Sorensen, Tom Thatcher, Jennifer Webb (Onstage Ogden), and Richard Williams.

I. Welcome and Consent Agenda: USUO Board of Trustees Chair Tom Love asked if there were any questions about or recommended changes to the Consent Agenda. Upon a motion duly made and seconded, the Consent Agenda, which included the draft minutes from the August 4, 2021 Special Board meeting, was adopted by unanimous vote.

II. Nominating Committee Recommendations: Nominating Committee Chair Thomas Wright noted the recommendation of the Nominating and Executive Committees to elect Barry Eden, a recently retired executive from Ernst and Young, to the board. He shared Mr. Eden’s qualifications and moved that board elect Barry L. Eden to begin service of a three-year term on the Board of Trustees, effective immediately. The motion was duly seconded and adopted. Mr. Eden was admitted from the waiting room and introduced himself to the board members.

Mr. Wright noted the list of proposed committee chairs for the 2021-22 fiscal year, attached as page 3 to these minutes. Upon a motion duly made and seconded, the proposed list of Committee Chairs was ratified as submitted.

III. Finance Committee update: USUO VP of Finance and CFO Steve Hogan talked through the updated budget projection for the recently completed Fiscal Year 21. He highlighted expense savings and revenue increases that resulted in a projected \$5.648 million surplus. He noted that approximately \$3 million in ticket sales for performances to occur after the fiscal year would be segregated prior to the audit and that about \$2.7 million would be moved to the Operating Reserve account created at the August 4, 2021 Board meeting.

Finance Committee Chair John D'Arcy talked through visual aids he had created to attempt to understand what FY21 results might have been without the pandemic (likely a \$1.6 million deficit) as well as the challenge of reducing the company's structural deficit.

IV. Investment Committee update: Investment Committee Chair Doyle Arnold relayed that, as of June 30, 2021, the endowment of the organization totaled \$45 million, an increase from the total at the end of June 2020 of \$38.3 million—a 17.5% growth. He noted contributing factors to the result.

V. Strategic Planning update: Strategic Planning Committee Chair Brian Greeff and USUO President & CEO Steve Brosvik presented an outline of the intended work of the committee. They noted a goal to deliver a plan to the Board of Trustees for approval at the May 24, 2022 meeting which would establish the who, what, why, where, and how Utah Symphony | Utah Opera would aspire to serve our community through music over the next 5-10 years.

VI. Artistic report: Mr. Love noted that the musicians of the orchestra had elected Hugh Palmer to serve as a representative to the Board and the Executive Committee, filling the position previously held by Julie Edwards for two years. Mr. Palmer shared that he was originally from Minnesota, earned advanced degrees at Northwestern University and the Colburn Conservatory, and was a member of the New World Symphony before joining the first violin section of USUO in January of 2016. He relayed highlights of the previous year and the creative ways that the organization worked together to keep the music going. Ms. Eberle showcased a number of particular performances to look forward to in the upcoming season. She expressed pride for the leadership that USUO demonstrated to the industry over the previous year and thanked the board, staff, and patrons for their unwavering support.

Utah Opera Artistic Director Christopher McBeth noted the excitement of the performers in the upcoming production of *The Barber of Seville* to finally share the production with Utah audiences that was originally scheduled for March 2020 and encouraged everyone to attend.

Mr. Brosvik reminded board members that the Music Director Search Committee was actively seeking the next leader of the orchestra due to the quickly-approaching final season of Thierry Fisher in 2022-23. He encouraged board member to attend performances to observe all visiting guest conductors, but clarified that candidacy for the position will not be discussed outside of search committee meetings.

USUO Senior VP and COO David Green shared that VP of Symphony Artistic Planning Toby Tolokan would soon be retiring and expressed heartfelt appreciation on behalf of the organization for the extraordinary work that Toby had contributed to USUO over the previous 11 years.

VII. Other Business / Adjourn: Mr. Love highlighted the upcoming Utah Symphony concert at DSU in St. George and expressed appreciation to Steve Brosvik for his leadership of USUO. There being no additional business to discuss, the meeting was adjourned at 5:28pm.

Minutes Recorded By:

Julie McBeth

Minutes Approved By:

Board vote at November 30, 2021 meeting

Utah Symphony | Utah Opera
2021-22 Board Committees and Chairs

Executive Committee

Tom Love, Chair	Annette Jarvis, Secretary	David Dee
Doyle Arnold, Vice Chair	John D'Arcy, Treasurer	Dan Hemmert
Brian Greeff, Vice Chair	Kathryn Eberle, Musician Rep.	Kem Gardner
Joanne Shiebler, Vice Chair	Hugh Palmer, Musician Rep.	Pat Richards
Steve Brosvik, President & CEO		Thomas Wright

Audit Committee

Doyle Arnold, Chair

Development Committee and Sub-Committees / Councils

David Dee, Chair

Planned Giving Advisory Council

(to be reinitiated when have a planned giving officer)

Finance Committee

John D'Arcy, Chair

Governance Committee

Annette Jarvis, Chair

Government Relations Committee

Dan Hemmert, Chair

Investment Committee

Doyle Arnold, Chair

Music Director Search Committee

Pat Richards, Chair

Nominating Committee

Thomas Wright, Chair

Strategic Planning Committee

Brian Greeff, Chair

Additional Ad-Hoc Committees, Councils, and Task Forces that may include Board Members:

Deer Valley® Music Festival Executive, Advisory, and Ex-Officio Councils

Jim Tozer, Chair

Hispanic and Latinx Communities Task Force

David Utrilla, Chair

Upbeat Society of Emerging Leaders

Robin Milne, Chair

Utah County Task Force

Kelly Ward, Chair

Southern Utah Task Force

(to be formed once goals established)

Education Programs Advisory (primarily public school system representatives, board members welcome)

Gala Committee (as needed, specific to each event)

Orchestra Grievance Committee (as needed)